

### Creative Capital for Transformative Companies

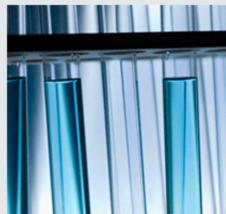
# "Bringing Innovative Technologies to Market"

#### **ARPA-E Energy Innovation Summit**

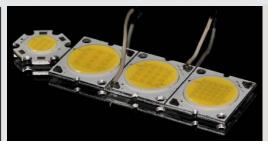
Panel moderated by Stephan Dolezalek, Managing Director and Group Leader, CleanTech, VantagePoint Venture Partners

March 2, 2010

3:15pm



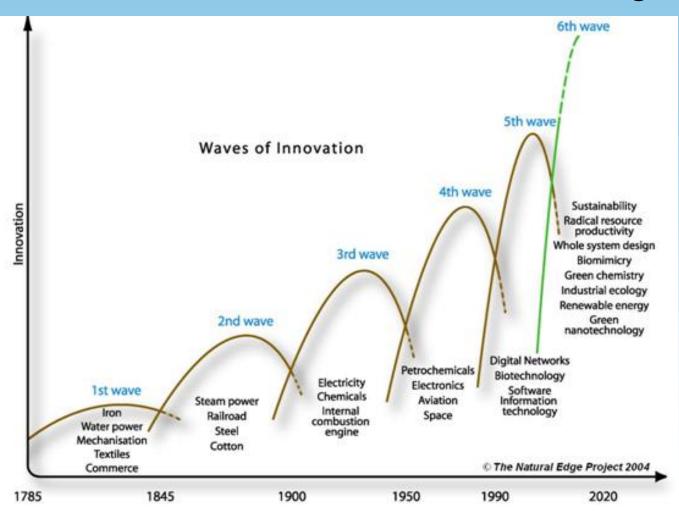






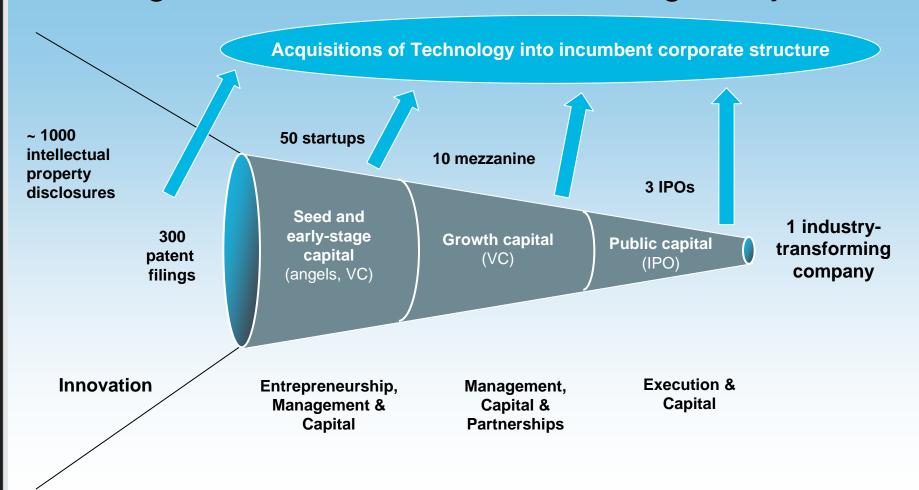


# Major waves of innovation drive economic growth





# Driving our economic future – creating new jobs



Source: Rough estimate from composite data from a national research laboratory and NVCA covering a wide range of innovative technologies.









# How does the development of clean energy technologies compare to past transformations?

## **Similarities**

- Technologies under development to completely transform industries that have barely changed in decades
- Substantial amounts of venture capital invested in the most promising ideas
- Corporate partnering is essential, as it was for biotech
- The utilities are critical gatekeepers, as were the major carriers for telecom

### **Differences**

#### Challenges:

- Much larger scale industries
- Higher capitalization requirements
- Intense international competition from others who have "seen this movie before"

#### Opportunities:

- Cross-pollination of key technologies
- Greater capital availability (e.g., global funds)
- Highly experienced managers and investors
- Availability of outsourced manufacturing
- Leading incumbents have seen successful partnering models (e.g., in pharma/biotech)



## Where are we in the clean energy transformation?

CleanTech today is like Silicon Valley in early 1980s – not the late 1990s.



- The first industrytransforming companies emerge
- Nascent partnering models are developed



**Branches** 

- More focused and less capitalintensive opportunities emerge
- More mature partnering models speed market access



